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## **CONFERENCE CATALYSTS, LLC ANNOUNCES NEW VICE PRESIDENT OF BUSINESS DEVELOPMENT**

GAINESVILLE, Fla. — Conference Catalysts, LLC, world-class event management, association management, and web & graphic services provider today announced the promotion of Judy Scharmann to the role of Vice President of Business Development, effective immediately.

As Vice President of Business Development, Judy will supervise client acquisition and development opportunities for Conference Catalysts. "We have built something special at Conference Catalysts" says Scharmann. "It is my desire to grow with intention: to share our mission, vision, and core values with all, to continue to foster relationships with our clients, and to build new relationships with a growing client base."

The objective of Conference Catalysts is to become true partners with their clients, always predicting their needs and not reacting to them, striving to make clients' lives easier, more enjoyable, and more fulfilling based on the service provided.

Visit Conference Catalysts, LLC online at [www.conferencecatalysts.com](http://www.conferencecatalysts.com).